



TOP 10 REASONS TO LIST YOUR HOME WITH
COLDWELL BANKER RESIDENTIAL BROKERAGE

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RESIDENTIAL BROKERAGE

ColoradoHomes.com



1. The Best Sales Associates in the Business

At Coldwell Banker Residential Brokerage we've always realized we are only as good as the individual talents that make up our fine organization. Our commitment to creating the ultimate setting for our superb professionals is the key factor that has made us the preeminent real estate leader.

2. The Market Leader

Coldwell Banker Residential Brokerage is one of the leading real estate companies in Colorado, meaning we handle a vast majority of real estate transactions in each of our markets. With a network of 14 offices throughout Colorado, our market share dominance gives the strongest endorsement of our professionalism,

3. The Leader in Corporate Relocation

No other real estate company in Colorado generates more corporate relocation than Coldwell Banker Residential Brokerage. Each year we represent over thousands of relocating buyers and sellers. Our connections mean we'll show your home to corporate relocation prospects other real estate companies don't have access to.

With more than 119,000 Sales Associates in 3,900 offices worldwide, the **Coldwell Banker®** system is the largest, most recognized name in real estate.

4. Superior Training

Our Agents receive comprehensive training in all aspects of the real estate transaction process. So, while we're also well trained at marketing and selling your home, rest assured, we know how to take care of business.

5. State-of-the-Art Lender Support

Our affiliation with Coldwell Banker Home Loans allows for fast approval and some of the lowest rates available. This will help you when moving to your new address. It's just one more way Coldwell Banker Residential Brokerage exceeds your expectations.

6. Full-Time Management & Administrative Support

Coldwell Banker Residential Brokerage provides its Agents with valuable management support to tackle some of the more complicated issues. Most of our Managers are non-selling so they spend time doing what they do best—supporting our Agents as they support their clients. In addition, our offices are open for business seven days a week, ensuring that when we receive a call on a home like yours, trained personnel will be available to professionally service a potential buyer.



7. Superior Marketing Support

Coldwell Banker Residential Brokerage provides important exposure through a consistent, aggressive local and regional advertising presence. The power of global advertising connects your home to an ever-increasing number of local, national and international buyers.

For the luxury homeowner, Coldwell Banker Residential Brokerage offers a sophisticated and distinct marketing system, Previews International. Through this remarkable program, Coldwell Banker has become a leader in sales of multi-million dollar properties, handling \$131 million in luxury home sales¹ everyday.

8. Unparalleled Internet Exposure

More than 84% of homebuyers begin their real estate search online. In order to maximize exposure for your home, Coldwell Banker offers not just one, but nine proven websites to match more buyers and sellers: ColoradoHomes.com, ColdwellBanker.com, Google.com, NYTimes.com, REALTOR.com, Trulia.com, Yahoo! Real Estate Classifieds and Zillow.com.



9. Instant and Experienced Legal Assistance for Agents

Our Legal Department provides updated forms, specifically designed to help our Sales Associates through the real estate transaction process and to enable our Agents to better serve their clients.

10. Largest Real Estate System in the World

With more than 119,000 Sales Associates in 3,900 offices worldwide, the **Coldwell Banker**[®] system is the largest, most recognized name in real estate, matching more buyers and sellers than any other real estate sales organization in the world. Coldwell Banker Residential Brokerage is a name you can trust.

¹ Data based on closed and recorded transaction sides of homes sold for one million dollars or more as reported by affiliates in the **COLDWELL BANKER**[®] franchise system for the calendar year 2007.

